

Membership of the Communications Committee (2020 – 2023) Job Description

We are inviting expressions of interest to join our Communications Committee to serve for a term of three years (2020 – 2023). If you would like to apply, please read the details below and return the application form by **Thursday 30th April**.

Purpose of the Committee

External

- To increase public, organisational and medical awareness of hand surgery and hand surgeons
- To improve patient care through improved access to hand surgery
- To improve support for and funding of hand surgery

Internal

- To help optimise communication within the Society to increase connectivity, engagement and understanding among members

Membership

The Committee structure is comprised of:

- Chair
- Social Media Lead
- Three further Committee members
- Webmaster
- Ex-officio roles – President, Vice President, Honorary Secretary

All roles will have 3 years tenure, extendable by 1-3 years

Meetings

The Committee will formally meet at least once a year in person in either the March or September. Around 2-3 further ad-hoc meetings will take place online, along with further general email and phone contact.

Meeting date for 2020:

Friday 11th September Time TBC RCS London, Cheselden Suite

General responsibilities

1. Help develop ideas for external and internal communication
2. Assist with development of social media output
3. Liaise with external communications agency where required
4. Be on hand to provide expertise for any media enquiries

Requirements

The following credentials are required:

1. Full membership of the Society;
2. Hand surgeon or Therapist (ideally a companion member)
3. An active interest in communications;
4. An enthusiasm to actively participate in media activities

The following credentials are preferred:

1. Previous communications experience/expertise
2. Social media experience

Professor Grey Giddins

Chairman, Communications Committee