



BSSH EDUCATIONAL PRESENTATION PRIZE

THE SOCIETY WELCOMES THE PRODUCTION OF
DVDs ON HAND SURGERY AND TO ENLARGE THE
AUDIOVISUAL LIBRARY

SUBJECT

Producers may choose any subject concerned with hand surgery but they are advised to consult the contents of the current library to avoid duplication unless they are intending to update a previously produced topic.

The Society would particularly welcome into its library instructional DVDs covering ordinary aspects of hand surgery which are best shown on film, such as techniques of examination or operative procedures, which do not have to be particularly specialised or unusual.

The subject matter should have some inherent longevity with regard to instructional content and relevance. It should not advocate a particular product, nor should it have any marketing or advertising message.

These films can consist of either static or film presentation; entrants are advised to use such presentations to include material best displayed as film rather than static images which could be presented equally well in print.

If the DVD includes speech and/or text, this must be in English. Each DVD should run for approximately 20 minutes (maximum 30 minutes).

Production costs and confidentiality issues remain the responsibility of the producers. The BSSH would expect to publish or show the DVD at its discretion, although the producer will maintain copyright.

FORMAT

Only entries in DVD format will be accepted.

The DVD must be capable of being played on a PC with minimum 512mB RAM; using Windows 2000, Windows XP or Windows Vista

It must be self-installing.

It is also acceptable to present the DVD as a 'Website' in html accessible to a standard web browser.

Entrants are required to include a 30 second film trailer, in mpg format, made up of representative elements of the submitted DVD. This should give a good sample and summary of the contents and style of the full DVD. It will be made accessible via the BSSH website to potential viewers and to encourage borrowing from the library.

SELECTION OF WINNER

The competition will be judged by the Education and Training Committee of the Society. DVDs will be judged on clinical content, education value, technical quality, skills shown in production and editing, and the amount of information that is presented. The integration of visual, sound and text components will be assessed, as will the interactive structure available to the viewer.

Good entries transmit a great deal of information rapidly. Some is visual and some spoken. The producers should have a specific audience in mind. If an operative technique is demonstrated, it is helpful to give background information on anatomy, alternative or similar methods, a brief history of the subject, pitfalls of the technique and possible complications and problems.

Avoid repetition, deviation and hesitation. Try to fill every second with useful information so that the viewer is never bored and is learning continuously. If, for example an operative passage is shown, it is best to avoid long passages of dissection or suturing, and rather to fade out at the beginning of such a sequence and fade back in as it is completed.

DVDs transmit information in a structured way, permitting integration of textual and visual material. They can consist of either static or film presentation although clearly, it is advantageous to make use of the special qualities presented by moving images to display the techniques/structures/procedures. A major advantage of the format is that it can be 'interactive', requiring the viewer to follow decision trees or offering multiple choices when a particular subject is being discussed.

The quality of graphics (whether graphic art, still photos or video) is also important. The producers should have a specific audience in mind (although it is possible to offer material appropriate to multiple levels of viewer in a single DVD).

It is important to structure the DVD so that the links work and preferably so that the link structure is reasonably obvious to the viewer. It should be relatively easy to navigate around the material.

The prize will be a cheque for £500.00 to be shared among the producers, and a certificate. The name(s) of the winner(s) will be placed in the BSSH handbook.

The prize-winning DVD will be shown at the Annual Scientific Meeting

CLOSING DATE

DVDs must be received by the Chairman of the BSSH Education Committee by 31 July 2009